

OKTOBERFEST

Beer & Wine Walk - Downtown Forest Lake

Thursday, October 10, 2019 | 4:00 – 7:00 pm | Downtown Forest Lake

Oktoberfest Beer & Wine Walk 2019 is open to the businesses of downtown Forest Lake and is presented by the Forest Lake Area Chamber of Commerce. Each participant is encouraged to offer specials and offerings to the guests of downtown! Food is optional but encouraged. There will be a handful of locations offering SIP STOPS (beer or wine) and another handful that will be our commemorative CUP & COUPON SALES! The coupon books will showcase night of specials and have an extended "use by" date to encourage ongoing visits after the event. We also have space available for pop up shops for those NOT located in the downtown area! Guests will also receive a ticket for every \$10 in retail sales spent during the event to enter the drawings held at the event wrap up. Profits from the CUP and Coupon sales will benefit a local non-profit! Your Forest Lake Area Chamber will market this event to encourage high attendance.

Business/Organization Information

First Name: _____ Last Name: _____

Company Name: _____ Product Description: _____

Address: _____ City: _____

State: _____ Zip: _____ Telephone: _____

Cell #: _____ email: _____

This registration form for Oktoberfest Beer & Wine Walk on October 10, 2019 is a contract between the Forest Lake Area Chamber of Commerce, and the undersigned representative for the organization above. Registration and payment WITH A **CERTIFICATE OF LIABILITY INSURANCE** from your insurance carrier constitutes a completed application. The pop ups and specialty stops are assigned on a first come, first availability basis. **Deadline for the registration and certificate of liability insurance are both Wednesday, September 25th.** Early registration ensures increased promotion for your business/organization.

EVENT OPTIONS! (choose one)

A) Oktoberfest Chamber Member Registration Fee	\$100	\$ _____
B) Oktoberfest Non-Chamber Member Registration Fee	\$150	\$ _____
C) POP UP SHOP Chamber Member	\$75	\$ _____
D) POP UP SHOP Non-Chamber Member	\$100	\$ _____
'A LA CARTE (choose as many as you wish)	PLUS	
CUP & COUPON SALES STOP* (limited number available)	\$75	\$ _____
SIP STOP - Beer or Wine* (limited number available)	\$50	\$ _____
Food Stop ** (option for A & B registrations)	\$0	YES or NO
Coupon Book	\$25	\$ _____
Coupon Book ONLY	\$40	\$ _____
Commemorative Cup Sponsor	\$550	\$ SOLD _____
Coupon Book COVER Sponsor (front or back)	\$25	\$ _____
* provided by Chamber **provided by business		
TOTAL		\$ _____

Direct all mail & questions to: Forest Lake Area Chamber of Commerce - PO Box 474 - Forest Lake, MN55025
 Email - assistant@flacc.org | Use Subject Line: Oktoberfest

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Method of Payment

BUSINESS/ORGANIZATION _____

TOTAL Due: _____

Payment Method:

Cash

Check

Credit

Name on Card: _____

Card Type: (Circle One): MC Visa Discover American Express

Card Number: _____

Expiration Date: _____ CVV: _____ Zip Code: _____

YES, I will donate _____ to the event drawings! (optional.)

Payment is requested with registration form.

PLEASE MAKE CHECKS PAYABLE TO FOREST LAKE AREA CHAMBER OF COMMERCE

You can expect to receive a follow up "Offers & Coupons" form upon receipt of your registration from the Forest Lake Area Chamber office.